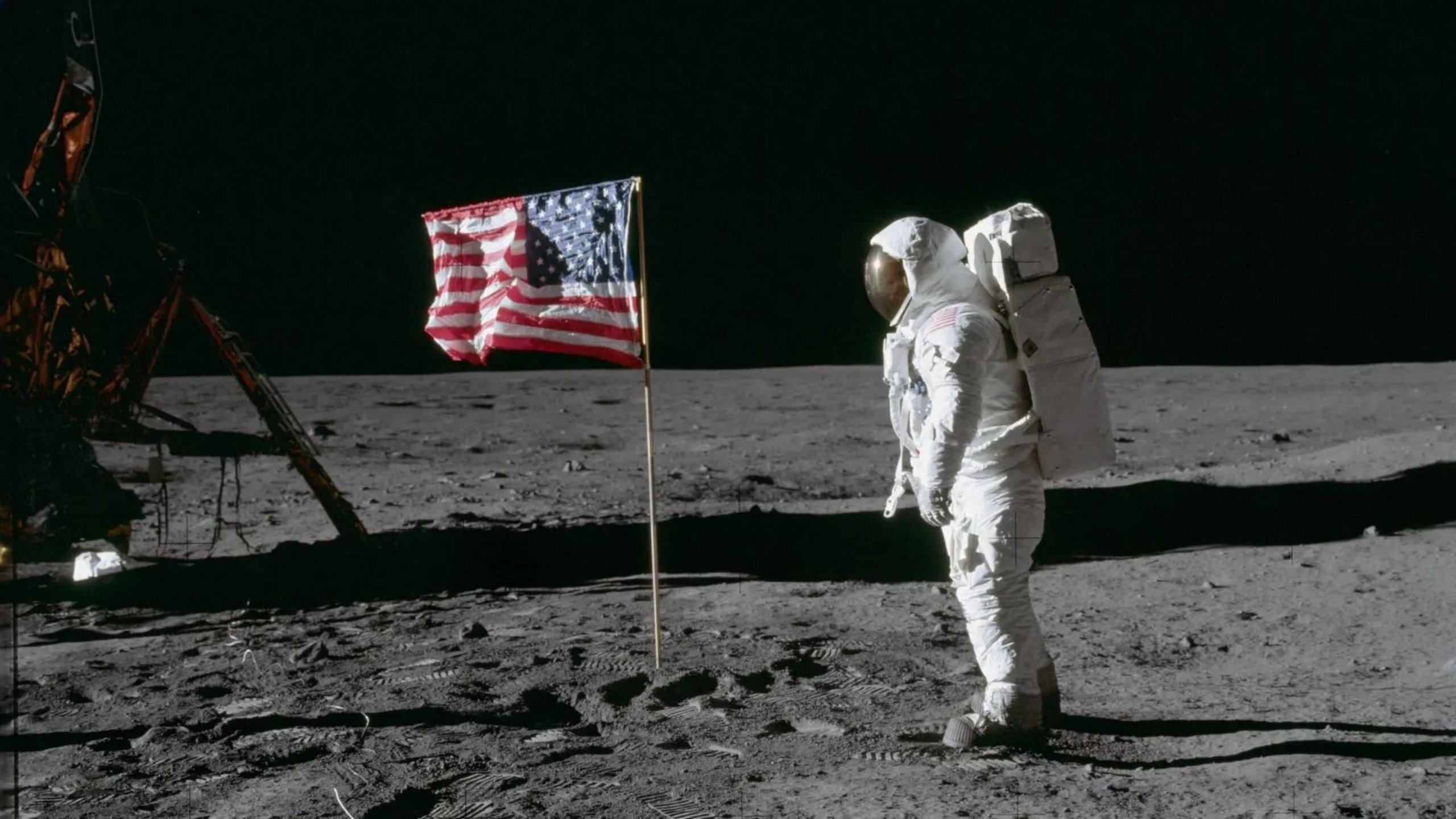


SHAPING TOMORROW

T©M
CHEESEWRIGHT
APPLIED FUTURIST



One in four think the threat of climate change is exaggerated

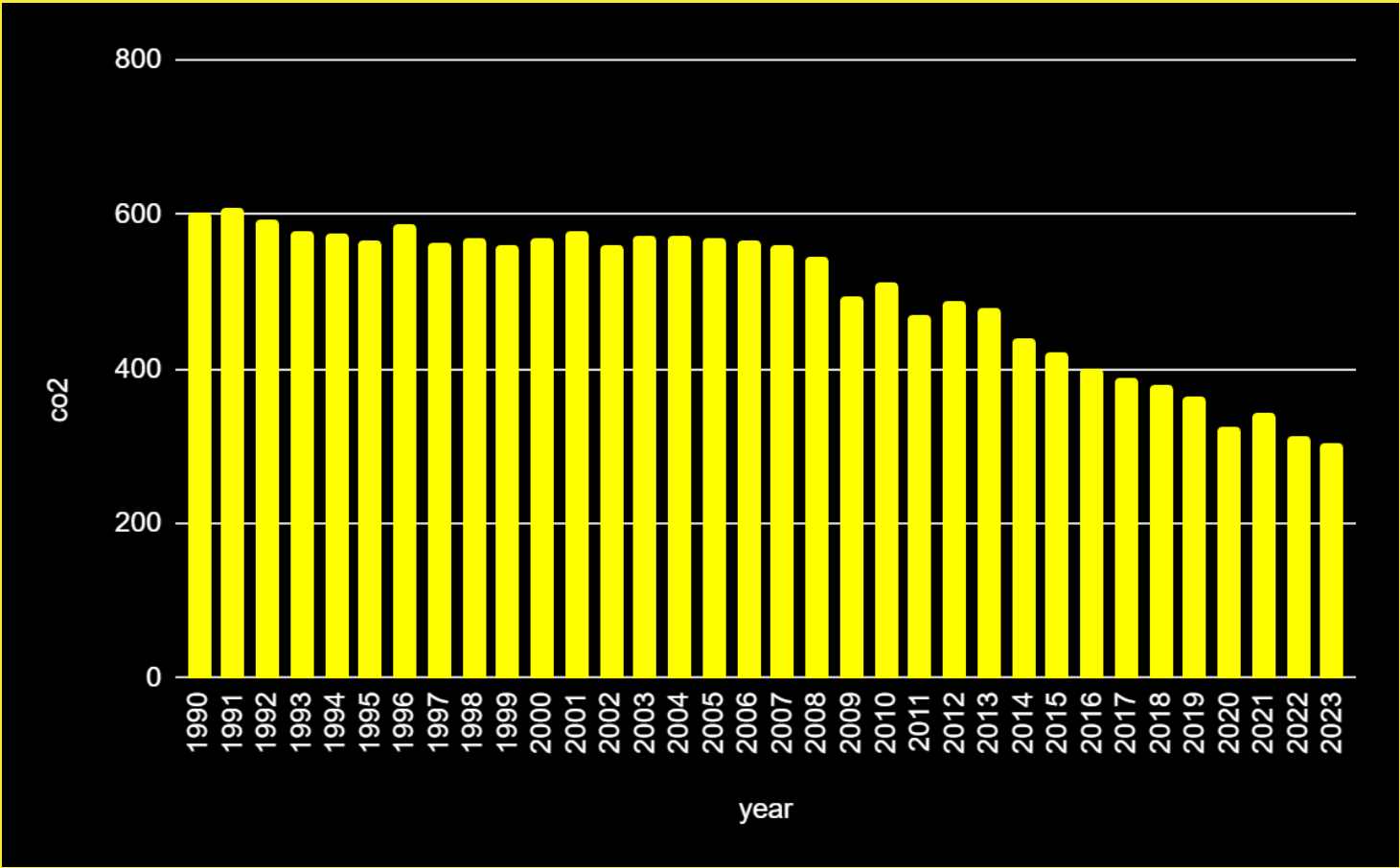
One in six believe the moon landings were staged

One in five think vaccinations have harmful effects which are not being fully disclosed

3% think the Earth is flat

Source: YouGov

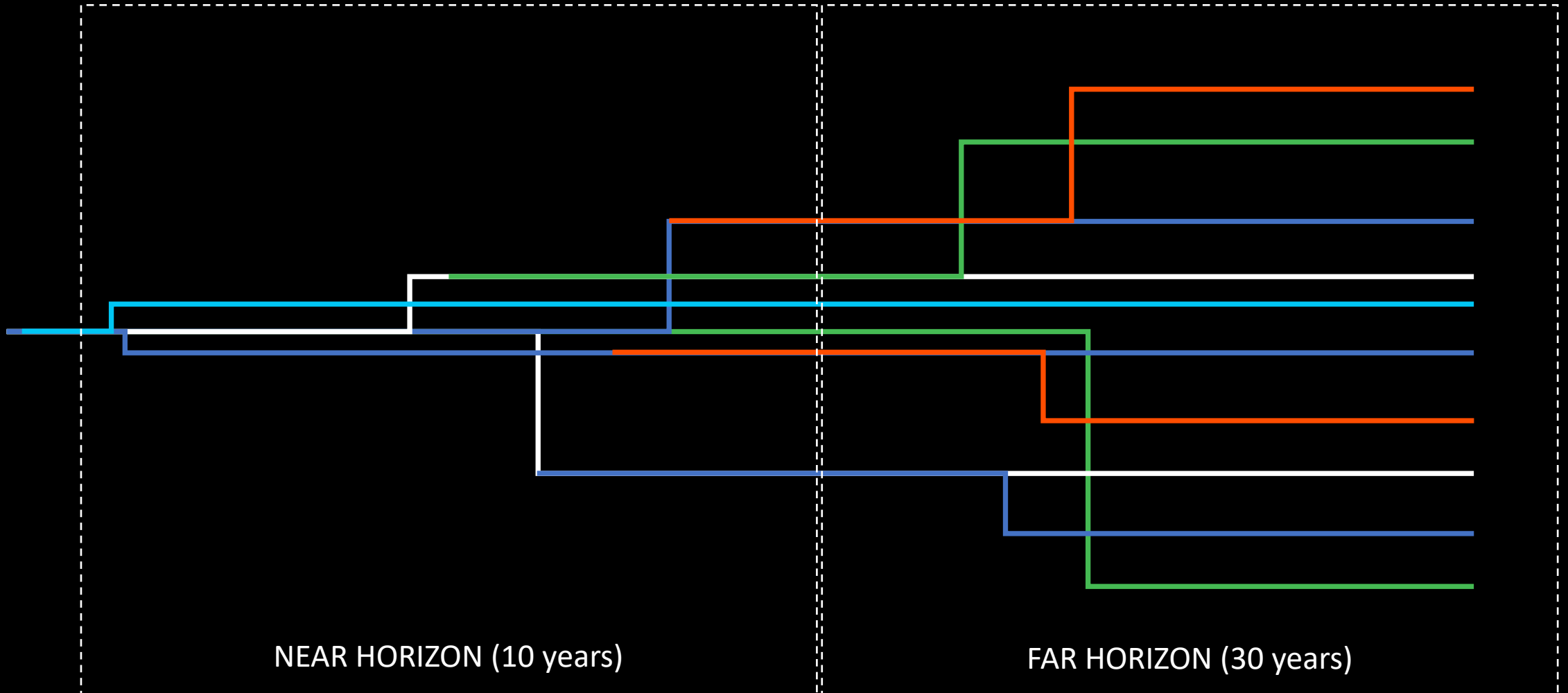




But we've still halved our carbon footprint in 35 years

**What can we do in the
future?**

NEAR AND FAR



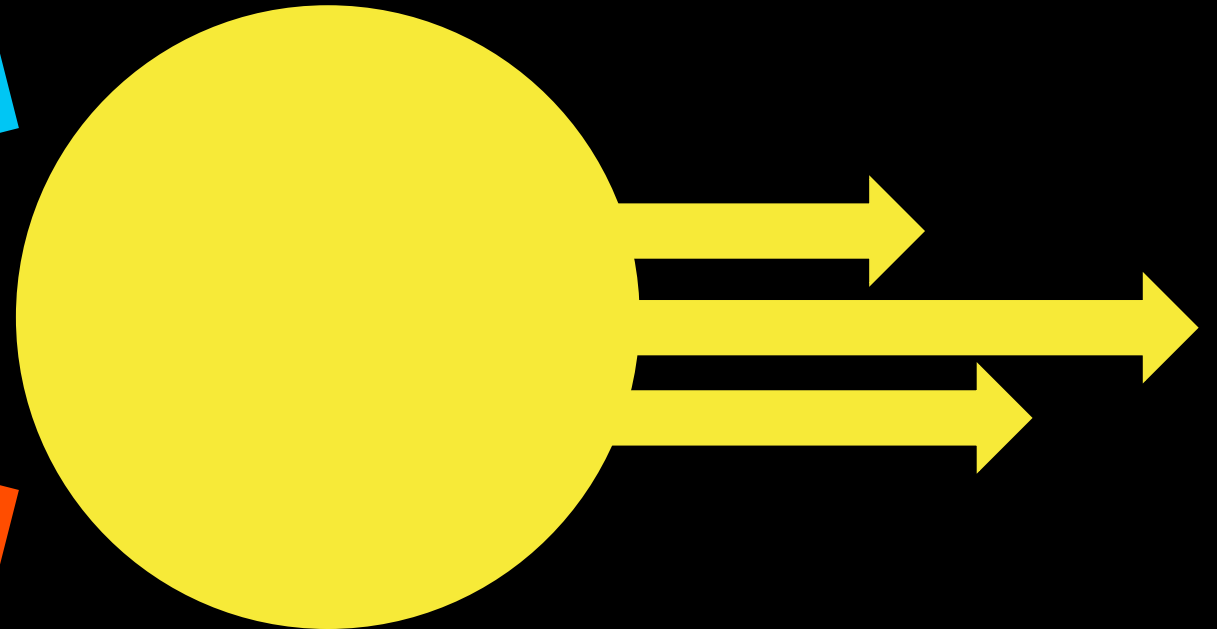
THE NEAR FUTURE IS FORGED AT THE **INTERSECTION** OF **PRESSURES** AND **TRENDS**

TRENDS

THE *POSSIBILITY* OF CHANGE
NEW IDEAS | PRODUCTS |
TECHNOLOGIES | FASHIONS |
PROCESSES

PRESSURES

PENT-UP *DEMAND* FOR CHANGE
PAINFUL | WRONG | LIMITING
GROWTH/PRODUCTIVITY/PROFIT



NEL SCIENCE FICTION

Brian Aldiss

The Canopy of Time



B·R·A·D·B·U·R·Y

THE MARTIAN CHRONICLES

THE GRAND MASTER EDITIONS



AI ACCELERATION

**MATERIALS
SCIENCE WILL
CHANGE THE WAY
THE WORLD LOOKS**

EFFICIENCY DRIVE

An aerial photograph of a river valley. A large, winding river flows through the center, with a prominent lake-like expansion in the middle. The surrounding landscape is a patchwork of green and golden-brown agricultural fields, interspersed with clusters of houses and trees. The terrain appears to be a valley with rolling hills in the background.

POPULATION CHANGE

**INFRASTRUCTURE
RENEWAL BOOM**

CLIMATE PRESSURE

A group of people are gathered around a wooden table in what appears to be a startup office or co-working space. In the foreground, a person in a red shirt is looking at a laptop. Another person is visible in the background, also working. The table is cluttered with a laptop, several glasses of iced coffee, notebooks, and a pair of glasses. The scene is lit with warm, natural light, creating a professional yet relaxed atmosphere.

ARTIFICIAL INTELLIGENCE

**START-UPS ARE
THE NEW GRAD
SCHEMES**

FUTURE TALENT

LONG TERM OPTIMIST

Return to a shared reality

INTERSECTIONS HELP YOU SEE THE NEAR FUTURE

Pressures + Trends = key moments of change

MATERIALS SCIENCE

Changing the way the world looks, not just the way it works

INFRASTRUCTURE RENEWAL

Rethinking water, transport, energy

START-UPS ARE THE NEW GRAD SCHEMES

Talent flow will be outside in, not inside out

Thank you

T © M
CHEESEWRIGHT
APPLIED FUTURIST

FEEDBACK | CONNECT | DOWNLOAD

