







# Welcome To Rothamsted Campus

Nicole Sadd CEO

## **Our Estate**















## Lawes Agricultural Trust

- Freehold owner
- Charitable trust
- Commercial & residential accommodation
- Grant funder to RRes
- Supporting spinouts
- Capital developments on campus

#### **Rothamsted Research**

- National capability scientific research
- Charitable trust
- Manages estate operations
- One of core BBSRC national capabilities

#### Rothamsted Enterprises

- Commercial JV –
   LAT, RRes & BBSRC
- Commercial accommodation
- Bringing research and innovation together
- Aid facilitation of commercialisation of science

#### **UKRI - BBSRC**

- UK public funding body
- Key funder to RRes

#### Herts IQ

- Public funding to increase economic impact
- Public funding to deliver growth and job creation

## Rothamsted Enterprises

- Set up in 2015 as the joint venture to operate the campus
- Can undertake activities that other shareholders could not
- Positioned in line with the industrial strategy to support innovation in the UK
- Positioned in Hertfordshire to deliver economic growth to the area and support the delivery of an Enterprise Zone.
- Created a calendar of events to drive opportunities for innovation and facilitate interactions on and offsite
- Support scale up, growth and exit from site

## Achievements and Impact to date



Funding £3.2 million



**Impact Jobs** 

**321 jobs** with an annual impact figure of £16 million to the local economy



Impact Support
Business supported through 134
interactions



**Innovation Funding** 

Delivered the **BBSRC** grant of over 900K which has led to investment being secured from public and private sources of £81,094, 455 by companies



Management

Development innovation space from 2106 sqm to 3224 sqm



**Tenants** 

The ecosystem has **grown from 11 to 36** business, with a **91% occupancy** 



Skills, equipment and knowledge

Supported Rothamsted Research to launch **Rothamsted Scientific Services (RoSS)** with sales, marketing and management expertise from REL to drive revenue into Rothamsted Research.

## Our Portfolio











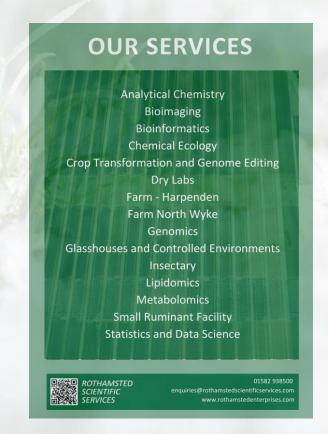
## What our Excellent Innovation System offers



- 1) A range of spaces
- 2) Access to the brightest minds, specialist kit and capability
- 3) Access to private and public funding
- 4) Focusing on Innovation, start up and spin out companies
- 5) At the heart of a strong network to the wider science and innovation landscape likeminded innovators, funders and entrepreneurs
- 6) Business and grant support services offered
- 7) A regular turnover of businesses on site
- 8) An excellent reputation in science and innovation
- 9) Reduced barriers of operations

## Added Value for our Campus Community

- Use of Rothamsted Scientific Services
- Collaborative R&D project with a Rothamsted academic
- Collaborative project with another Rothamsted business
- Use of services at another BBSRC Innovation campus
- Collaborative R&D project with an Innovation campus academic
- Collaborative project with another innovation campus business





## **Rothamsted Enterprise Objectives**

#### **OBJECTIVE 1**

To facilitate beneficial relationships for the Rothamsted community locally, nationally and internationally, providing a National Capability of unique opportunities for collaboration, business growth and investment.

#### **OBJECTIVE 2**

Facilitate access to academic expertise as well as innovation infrastructure and wider capabilities to support business start-up and growth whilst promoting and connecting to investment opportunities.

#### **OBJECTIVE 3**

To promote the innovation and impact being delivered by the Rothamsted Community to ensure that Rothamsted is recognised as a key destination for businesses, investors, entrepreneurs, and researchers.

#### **OBJECTIVE 4**

To ensure Rothamsted is recognised as a key stakeholder and influencer in the local and national innovation economy, playing a key role in encouraging and supporting the need for innovation infrastructure to grow and develop the sector.









# Learnings of a Campus Operation

- The speed at which start ups need to scale or retract
- Various communication methods are required
- Clear on our innovation space
- The variety of cultures and behaviours and diversity
- The specialist kit, equipment, resources that could pose a threat



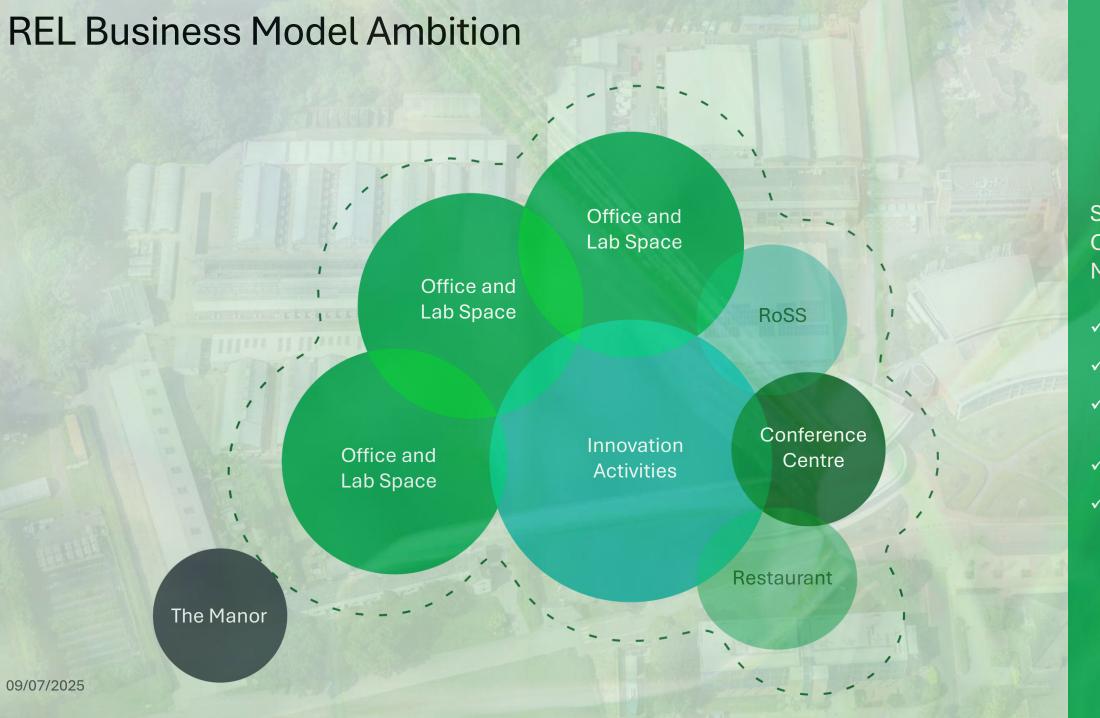






## The Next 10 Years

- The Institute is redefining the science focus
- Improve the site at Harpenden, Brooms Barn and North Wyke
- Increase sustainable and 'Net Zero' buildings
- Develop a new brand and re-position in the UK market
- To increase innovation, collaboration and outputs
- To rebrand and reposition ourselves in the UK Ag-Tech Space
- To develop a campus and a regional cluster



## Serving Community Members

- ✓ Start up
- ✓ Scale up
- ✓ Maturing (to establish)
- ✓ Spin out
- ✓ SME



New Reception & Entrance Cafe



Restaurant converted to Labs



Conversion of Auditorium



Renovation of Meeting Rooms



## Campus Master Plan



5 Conference Centre – Fowden Renovation



6 North Building Renovation
- Labs & Offices

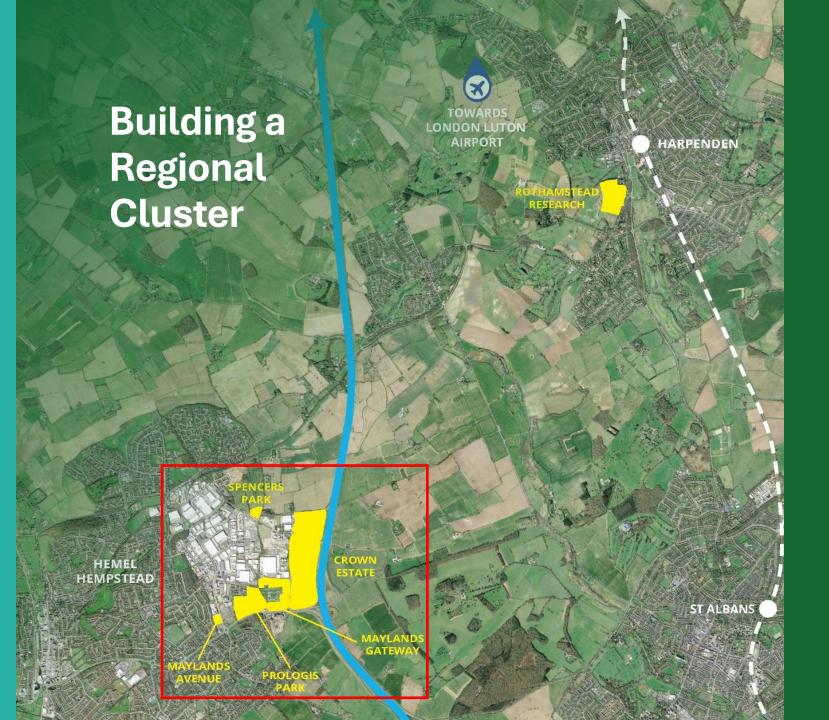


New Science Centre – Ninings Site



Replace Ogg / Bawden Buildings





### **For Regional Growth**

The more tenants we attract to the regional cluster, the greater the region's growth potential. This will lead to:

- ✓ A more skilled workforce
- ✓ Increased job creation
- Expanded facilities to support population growth



# Developing bioscience research and innovation clusters around BBSRC strategically funded Institutes and beyond...



