

Local Growth: Putting the Pieces together

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The Policy Landscape

- **Devolution**
- **Economic Geography**
- **Political Landscape**
- **Industrial Strategy**
- **Skills**
- **Collaboration**
- **Next Steps**

Devolution in England

English devolution: current and future

Existing mayoral areas

North of Tyne
Tees Valley
West Yorkshire
Liverpool City Region
Greater Manchester
South Yorkshire
West Midlands
Cambridgeshire and Peterborough
West of England
Greater London

2024 mayoral areas

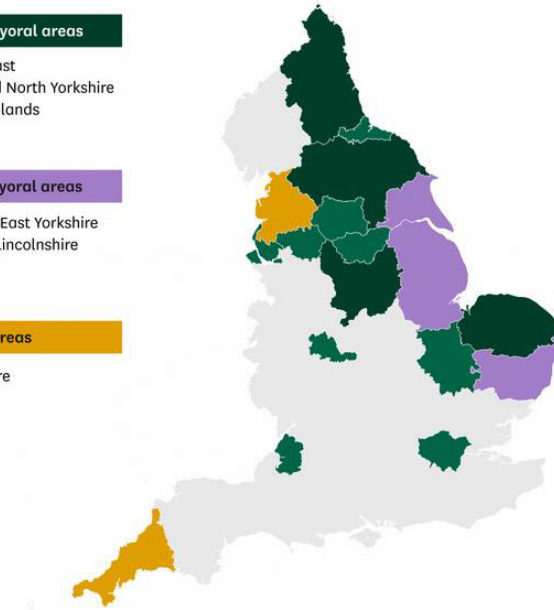
North East
York and North Yorkshire
East Midlands
Norfolk

2025 mayoral areas

Hull and East Yorkshire
Greater Lincolnshire
Suffolk

Level 2 areas

Lancashire
Cornwall



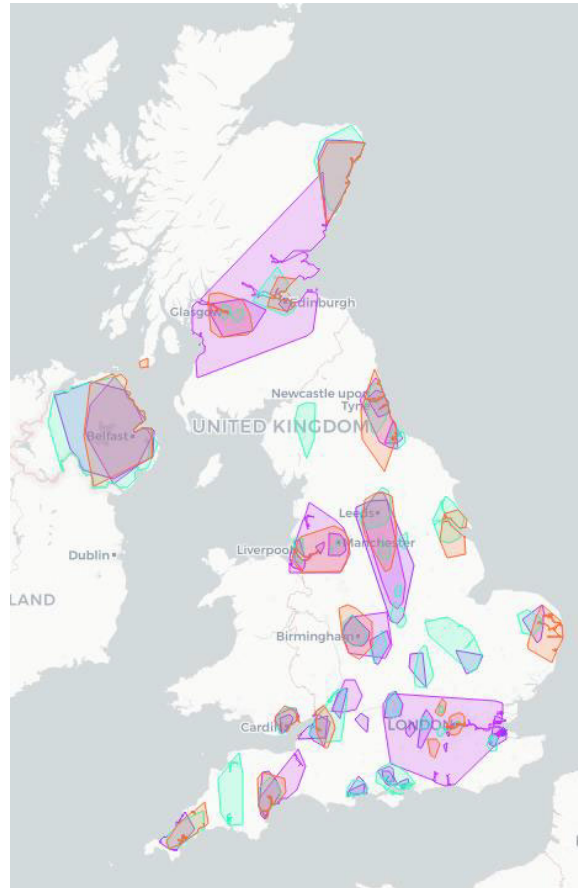
House of Commons Library

Map of English devolved bodies, 2024-25

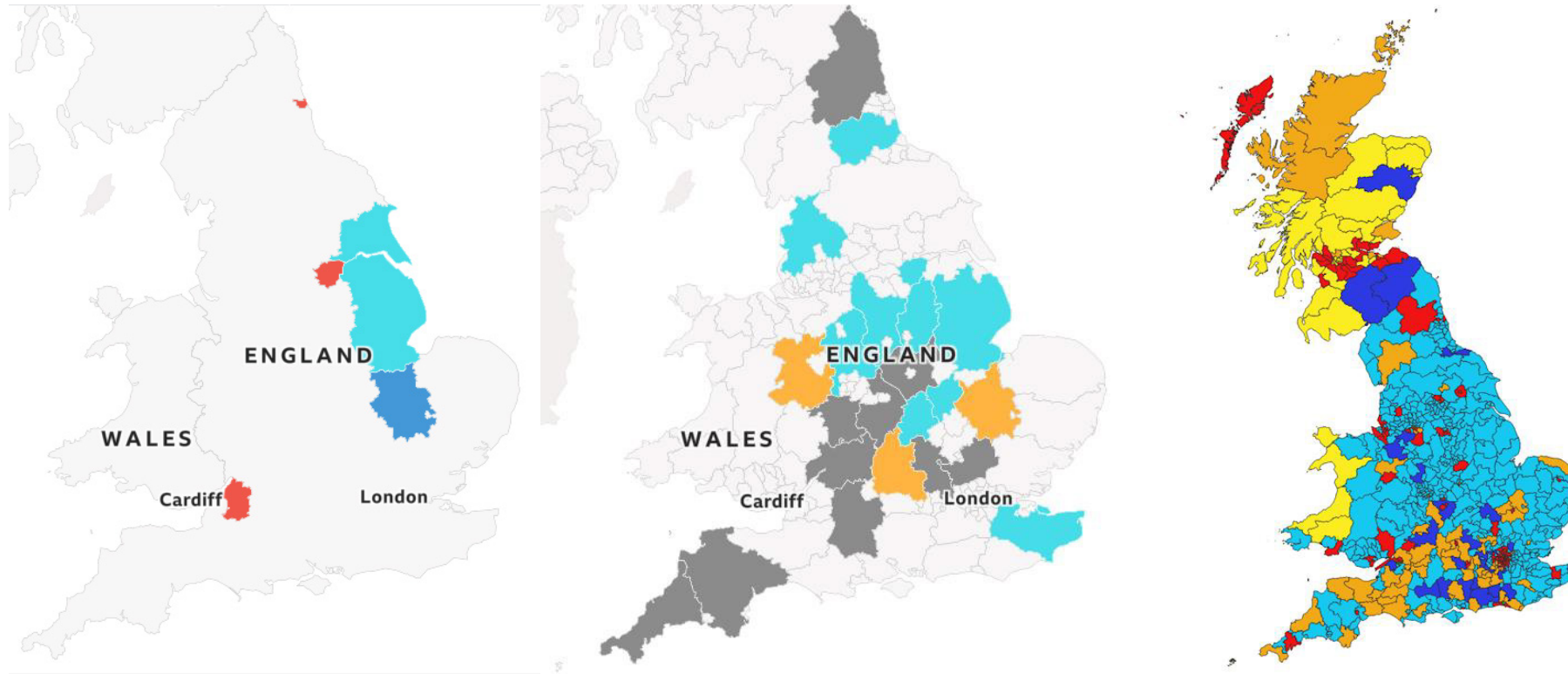
Clear Path

- Unitary Authorities
- Mayoral Strategic Authorities
- Established Mayoral Strategic Authorities
- Devolution Deal Stepping Stones
- Relevance of the UK

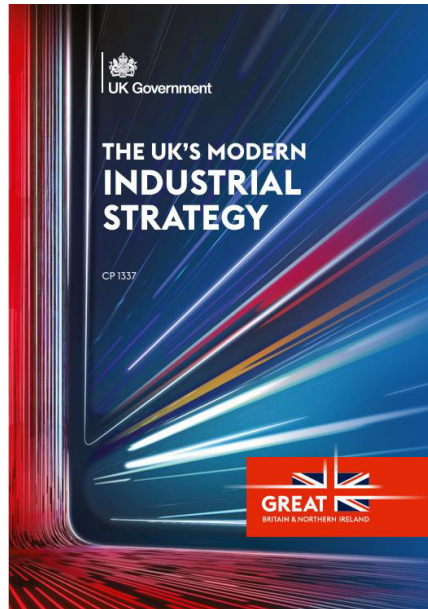
Economic Geography – Clean Tech/Energy



The Changing Political Landscape



Industrial Strategy - 1



5 Missions

8 Sectors

39 Frontier Sub Sectors

84 Clusters

8(+) Foundational Sectors

2 Arcs, 1 Belt

Industrial Strategy – Universities, Innovation and Research

Invest 2035 – 66 Pages

Universities - 5

Innovation - 58

Research/R&D – 25

Science and Technology - 65

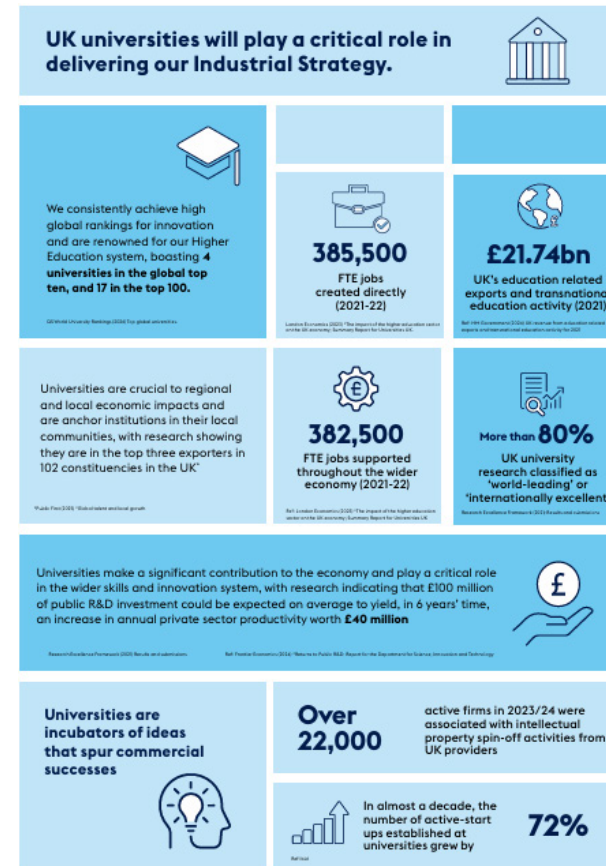
Industrial Strategy – 566 pages

Universities - 116

Innovation - 642

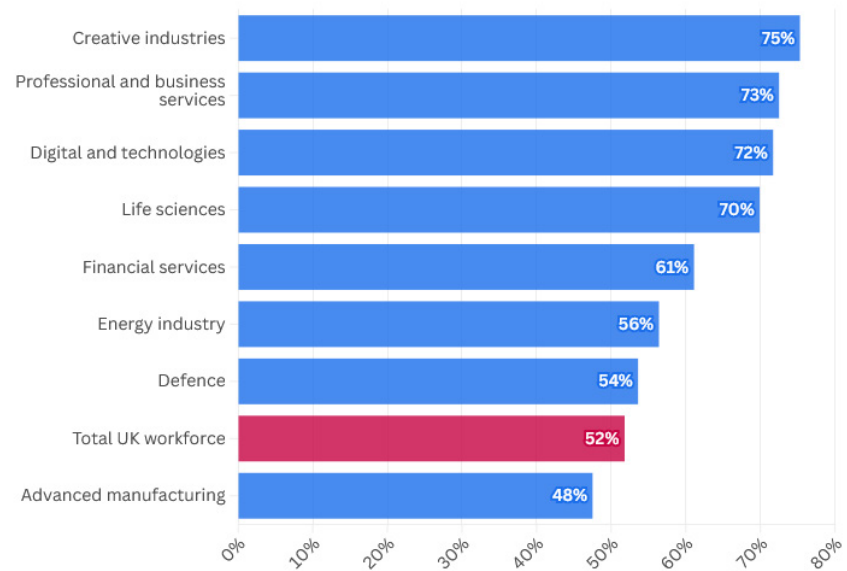
Research/R&D – 344

Science and Technology - 641



Higher Level Skills – The Missing Link

Proportion of graduates in workforce of growth sectors in the UK



Source: UUK analysis of ONS Quarterly Labour Force Survey (Q3, 2023)

Industrial Strategy

- Graduate/degrees – 23
- Skills - 531

Post-16 White Paper the Answer ?

- Access and Outcomes
- Teaching Standards
- Efficiency and Reform
- Growth
- Civic

Industrial Strategy – inclusive vs choice

Invest 2035

“long-term, sustainable, inclusive, and resilient growth”

Industrial Strategy

“strong, secure, and sustainable economic growth”

“Strategies involve making choices”

But

“economic growth to boost living standards for working people in every part of the UK”

“Growth will put more money in people’s pockets, fund our public services, and revitalise our communities”

“ensure growth creates opportunities for all”

The Local Innovation Partnership Fund

£500 million

- Builds on Innovation Accelerators and Strength in Places Fund
- Innovation opportunities with the highest potential of creating regional growth
- Join local opportunities and priorities with national priorities and industrial strategy
- 7 Established Mayoral Strategic Authorities and 3 devolved nations get £30million each
- ? £200million for a competitive pot – 6-7 awards

Criteria

- Strong local governance and “triple helix”
- Clear plans for innovation-led growth embedded in local growth planning
- Identifying research and innovation strengths and high potential innovation interventions
- Build on clusters, aligned to national priorities

University Collaboration

Within Regions

Eg Universities for North East England,
Yorkshire Universities, London Higher, GW4

Across Regions

Eg Midlands Innovation, White Rose
Universities Consortium, Setsquared

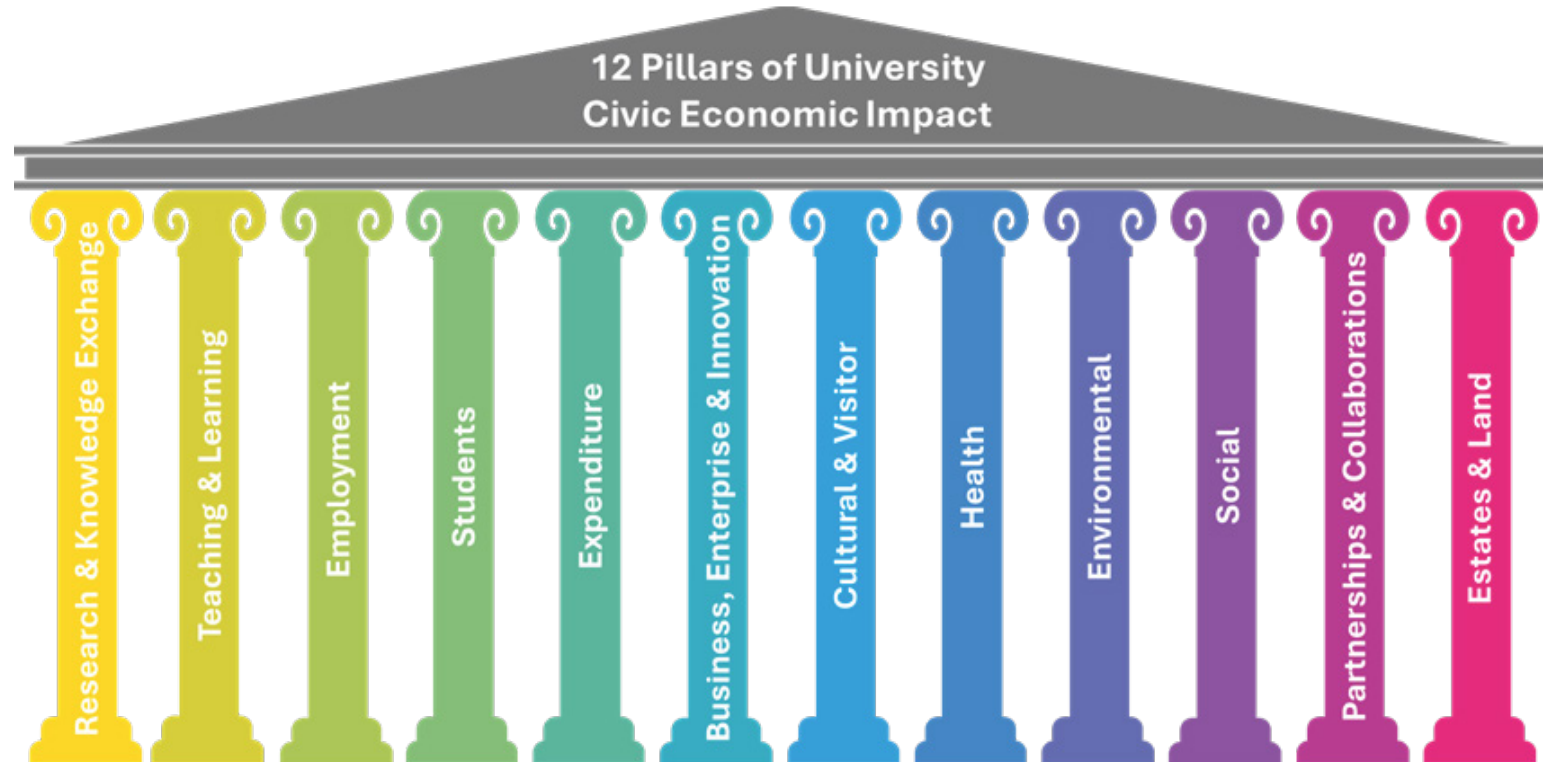
Across Functions and Disciplines

Eg Knowledge exchange, business
engagement and careers, Fintech

With FE

Eg Lifelong Learning Entitlement

A Coherent University Approach – Civic University Framework



Key Lenses for Universities and Research

National Relevance

- How do you relate to the eight sectors ?
- How do you support the eight sectors ?
- How do you support the foundational sectors ?
- Do you have a role in the skills pipeline ?

Pivoting and Business Engagement

- Do you have a positive relationship with local businesses that drive growth/clusters ?
- Are you creating a local cluster ?
- Can you collaborate with businesses to ensure national relevance and local benefit ?

Local Benefit

- Civic University Agreements
- REF impact case studies
- Knowledge Exchange Framework

Authenticity and Local Engagement

- How embedded are you in local governance ?
- What is the local understanding/value of research and innovation ?
- What influence do ordinary communities have over what you do ?