

# ABOUT UKSPA

## SHARING GOOD PRACTICE

As a voluntary membership organisation UKSPA provides a range of services, tools and promotional opportunities for our Members. Sharing good practice, measuring the impact of the sector and providing information, research and advice to members through our events, website and publications is a priority.

UKSPA is a not for profit organisation, independent of government with a focus on putting our members at the heart of the Association.



UKSPA events are well attended and receive positive feedback

### Sharing Good Practice

The UKSPA Member only website provides access to a range of added value services and resources including the series of UKSPA Good Practice Guides.

These range from detailed handbooks on Incubation management through to advice on ICT Infrastructure and business services (such as quality management for tenant companies through to Intellectual Property protection.

The UKSPA resource areas allows members to download presentations made at previous UKSPA events and these provide a unique resource for members with contributions covering planning, developing and operating innovation locations in the UK.

Our magazine Innovation into Success has a strong focus on delivering feature, opinions and news and success stories from our sector. Many of these features are also made available in the new series of UKSPA Case Studies which was launched in November 2015. All of these success stories can be downloaded from the UKSPA website.

### Networking Knowledge

Networking opportunities and workshops at our Members' events, which are held three times a year provide valuable opportunities to discuss issues of common interest.

All members have two free places at these events which deliver conference sessions and workshops, networking lunches and refreshment breaks, study tours and a conference reception and dinner.

Our members are our greatest resource and their experience and knowledge of planning, developing and operating their innovation locations provides a supportive network to the wider membership that can be accessed through the UKSPA Executive team.

Bringing together our members with key stakeholders and other with an interest in delivering a successful innovation sector ensures that members learn from each other and from leading industry figures.

*"I have learnt an immense amount over the last two days and have made some good contacts... well run, well organised, good content and speakers who knew their subject..."*



UKSPA events bring together Members and key Stakeholders

## Promoting the sector

UKSPA acts as an advocate for the Science, Innovation and Incubation sector to Government and other stakeholders.

The Association promotes science parks and Innovation/Incubation Centre's, what they do and what they contribute and how the UK government can assist in ensuring that science parks in the UK remain ahead of global competition and delivers the maximum contribution to UK plc.

The UKSPA Annual Survey allows our key messages to be supported by real evidence of the value of the innovation sector – detailed analysis of the survey is only available to UKSPA Members.



## Promoting our members

UKSPA offers a range of promotional opportunities to publicise the activities and services of individual science parks, innovation centers and innovation-led incubators through the website, the UKSPA Quarterly Journal 'Innovation into Success', our monthly e-newsletter and social media activities as well as at our Conferences and Events.

Our Annual Directory delivers profiles of all our members and is distributed widely to stakeholders, opinion formers and other key members of the innovation community.

The UKSPA website delivers not only profiles of our members but also news, event details, job vacancies as well as property availability. On an average day around 400 unique visitor sessions are made to the public website. The new Member Only resource area was launched in November 2015 and provides a range of added value information.



## Quality services & training

Being a member of UKSPA demonstrates that the location delivers the services and support that is required to be recognised as a Science Park:

Quality initiatives UKSPA INSPIRE and UKSPA ASPIRE as well as the UKSPA Leadership Diploma provides members with an opportunity to recognise personal and corporate achievement.

Due to the success of the 2015 UKSPA Leadership programme, a further programme is scheduled for March 2016.

The programme brings together up to 10 managers in Science Park, Innovation and Incubator Centre's in a confidential environment to improve their own leadership and management skills, and to provide improved business support to companies in their facilities.

Upon successful completion of the programme UKSPA Members are awarded a Level 5 Diploma in Continuing Professional Development (CPD) from Coventry University. This a practical work based initiative requiring live projects to be implemented in the workplace.

UKSPA CLARITY is the Association's management software package that allows members to deliver quality services to their tenants.

More information on all of UKSPA's services can be found at [www.ukspa.org.uk](http://www.ukspa.org.uk)